

学英语，练听力，上听力课堂！

Larry 和李华正在纽约苏活区吃午饭。两人聊起了自己的暑期工作。今天李华会学到两个常用语：bang for the buck 和 number crunchers。

LL: Did I tell you that my boss has decided to advertise his business online? He says newspaper advertisements are too expensive and believes the Internet will reach more people.

LH: 你老板的主意很好啊。在因特网上登广告当然比在报纸上登广告要便宜，而且看到的人还会多很多呢。

LL: Yes it does. He figures that for a fraction of the cost, he will get more bang for his buck!

LH: 花一点点钱就能怎么啦？More bang for his buck?那是什么意思呀？

LL: More bang for your buck... Bang for the buck is when someone gets more value for the money they put into something. "Buck" is another way of saying dollars or money.

LH: 我懂了！Bang for the buck 就是※花最少钱取得最大效果§。也就是成本低，收效高，很合算的意思啦。就像我们现在吃的自助餐，每人只要4美元，就可以吃到各式各样的菜色，还有可口的点心，像冰淇淋、蛋糕等等。

LL: That's right Li Hua, by paying less and eating more you are getting more bang for your buck.

LH: 这么说来，昨天我到艾尔加油站去加油，也是很合算的。I got more bang for my buck!

LL: How's that?

LH: 那个加油站昨天在大促销啊！一加仑汽油只要1块5美元呢！

LL: US\$1.50 a gallon! That's incredible! Prices at most stations now are as high as US\$2.70 a gallon. You definitely got more bang for your buck!

LH: 没错，有的加油站都快要三美元一加仑了。你好象没有听说过艾尔加油站。我明天带你去，so that you can get more bang for you buck too!

LL: That sounds good!

LH: 对了，Larry，你还没说你老板决定在那个网站上登广告？

LL: He says he would like to put his advertisement on the Website for the New York Times. Of course, that really depends on what his number cruncher says about the idea.

LH: 你老板想把广告登在纽约时报的网站上。不过，什么是 number cruncher? 那是什么意思？

声明：本资料由[听力课堂](http://www.tingclass.com)网站收集整理，仅供英语爱好者学习使用，资料版权属于原作者。

学英语，练听力，上听力课堂！

LL: A number cruncher is someone who is good with numbers, like an accountant.

LH: 等，等。Number 就是数字；cruncher 这个词来自 crunch，就是在嘴巴里咀嚼，crunch 后面加上 e, r, 就成了咀嚼的人。咀嚼数字...? 噢，我知道了，a number cruncher 就是会摆弄数字的人，也就是象会计那样会算帐的人。你的老板一定很信任公司的会计。

LL: Who happens to be his wife.

LH: 原来你们公司的会计就是你老板的太太呀？

LL: When he and his wife first started their business he was in charge of the finances. That didn't last long. When they found themselves \$10,000 in debt they knew something had to change.

LH: 公司开办时，你的老板管帐，结果一下就亏了一万美元呀！所以后来才让他太太来管帐的。

LL: Yes. In six months, she helped turn the business around and now they are making as much as \$10,000 a month in profit.

LH: 哟，你老板的太太真厉害。她不但扭转了亏损，现在一个月就能赢利一万美元哪！我可最怕数字的。

LL: I am not a number cruncher either. She's a real number cruncher.

今天李华学到两个常用语。第一个是 bang for the buck，意思是花最少钱得到最大的效果，也就是合算，划算的意思。另一个常用语是 number cruncher，这是指对数字很在行，很能算计的人。